

Opinium Research Results / Tables January 2014

1,930 Online Interviews (GB Nat. Rep)

1,662 Likely Voters

Field: 14th to 16th January 2014

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

	Unweighted	Weighted		Unweighted	Weighted
Gender	count	count	Working status	count	count
Male	920	937	Full time	848	842
Female	1010	993	Part time	327	312
			Unemployed	100	99
Age group			Retired	424	497
18-34	489	559	Other	231	180
35-54	708	680			
55+	733	691	Social grade		
			ABC1	1242	1040
GB region			C2DE	688	890
North East	91	83			
North West	237	222			
Yorkshire & Humberside	158	166			
East Midlands	127	143			
West Midlands	181	174			
East of England	202	183			
London	239	254			
South East	281	271			
South West	155	169			
Wales	95	97			
Scotland	164	168			

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
VI 9 inc propensity							
Weighted base	1406						0
Unweighted base	1419						0
All likely voters who chose a party	100%						0
	418 430		3	0 () () (0
Conservative	30%	100%		0 () ()	0
	507 505		50	7 () (0
Labour	36%		100%	6) ()	0
	118 125)	0 118	3 (0
Liberal Democrat	8%			0 100%	6		0
	56 52		J	0	56	6	0
SNP	4%)	0 (15%	4	0
	8			0			0
	8		•		,	,	J
Plaid Cymru	1%)	0 (2%	6	0
	236 237)	0	236	5	0
UKIP	17%			0 (65%	, D	0
	45 44		7	0 (45	5	0
Green	3%)	0 (12%	6	0
	7	,)	0			0
BNP	0%)	0 (2%	, b	0
	11 12			0 (0 0
Other parties	1%)	0 (3%	,	0 0
Pan maa	• 70						: `

VI_2nd_Stage

	V1_2114_0t	United Duitiels								
			Scottish F		United British Kingdom National Independence Party			Some other Don't		
	Total	Party	Cymru	Green	Party (UKIP)	(BNP)	Respect	party	know	
VI 9 inc propensity										
Weighted base	363						7 2		9	0
Unweighted base	359						6 2		10	0
All likely voters who chose a party	100%	100%	100%	100%	100 %	100%	6 100%	100	%	0
	0) () () () (0 0)	0	0
Conservative	0) () () 0) (0 0)	0	0
	0)))		0)	0	0
Labour	0) () () () (0 0)	0	0
	0)) ()		0)	0	0
Liberal Democrat	0	0) (0) (0 0)	0	0
	56		5 0) (0		0 0)	0	0
	52	2								
SNP	15%	100%	5) (0		0 0)	0	0
	8 8		8	3 ()		0)	0	0
Plaid Cymru	2%	. 0	100%		0) (0 0)	0	0
	236 237)) (236	6 (0 0)	0	0
UKIP	65%) (100%	. (0 0)	0	0
	45 44) C) 45	5 0		0)	0	0
Green	12%) (100%	6) (0 0)	0	0
	7)) (0	-	7 0)	0	0
BNP	2%) () () 0	100%	6 0)	0	0
	11 12				0		0 2		9	0
Other parties	3%) () (0) (0 100%	100	1%	0
-										

Gender Age

	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
Weighted base	1406						
Unweighted base	1419						
All likely voters who chose a party	100%						
	418		188			128	190
	430		000/	430		000/	000/
Conservative	30%						
	507 505		250	507 505	176	189	142
Labour	36%	35%	38%	36%	47%	38%	26%
	118 125		60	118 125		37	43
Liberal Democrat	8%	8%	9%	8%	10%	7%	8%
	56		27		7		20
	52			52			
SNP	4%		4%			6%	
	8		3	8 8		3	0
Plaid Cymru	8 1%		0%			1%	0%
	23 6	133					
UKIP	17%		16%		8%	17%	23%
	45						
	44	ļ		44			
Green	3%	3%	4%	3%	5%	4%	
	7		0			5	2
	6			6			
BNP	0%						
	11		7		2	6	3
	12			12			
Other parties	1%	1%	1%	1%	0%	1%	1%

	Total	Conservativ	e Labour		Liberal Democrat	Some other party	Would not vote	Don't know
V1 first stage vote								
If there were a general election tomorrow, for								
which party would you vote?	41	20 4	200	E4.4	400	270	470	244
Weighted base			26	514				
Unweighted base			38	511	129			
All GB respondents		0% 100		100%				
			26	0	0	0	(0
	4	138						
Conservative	2	2% 100	%	0	0	0		0
		514	0	514	0	0	(0
	Ę	511						
Labour	2	7 %	0	100%	0	0		0
	•	123	0	0	123	0		0
		129						
Liberal Democrat		6%	0	0	100%	0		0
	3	378	0	0		378		0
		375	_		_			-
Some other party		0%	0	0	0	100%	(0
		178	0	0				
		171	•	•	•	· ·		·
Would not vote		9%	0	0	0	0	100%	6 0
Would not voto		311	0	0				
		306	U	U	U	U	•	, 311
Don't know		6%	0	0	•	•	,	1000/
Don't know	1	0 70	0	0		0		100%

VI_2nd_St	age							
Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
r								
			4=					
					_			
_	_) 0	0	() ()	o o	0
•								
•) 0	U	•	, ()	o o	0
ū								
•) 0	0	() ()	o o	0
Ū								
		5 8	47	242	2 8	3	2 9	6
		100%	100%	100%	6 100%	100%	6 100%	100%
) 0	0)		0 0	0
0								
0	(0	0)) ()	0	0
0) 0	0		0		0	0
0								
0) (0	1	n (n n	0
	Total r 378 375 100% 0 0 0 0 0 0 378 375 100% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Total Party Total	Scottish National Plaid Cymru 7 378 56 8 375 53 8 100% 100% 100% 0	Scottish National Plaid Party Cymru Green 378 56 8 47 375 53 8 46 100% 100% 100% 100% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Scottish National Plaid Cymru Green Party (UKIP)	Scottish National Plaid Party Cymru Green Party (UKIP) Party (BNP)	Scottish National Plaid Independence Party Total Party Cymru Green Party (UKIP) (BNP) Respect 378 56 8 47 242 8 375 53 8 46 242 7 100% 100% 100% 100% 100% 100% 100% 10	Scottish National Plaid Plaid Independence Party Other Other

	Total	Male	Fen	nale
V1 first stage vote				
If there were a general election tomorrow, for				
which party would you vote?				
Weighted base	1930	9	37	993
Unweighted base	1930	9.	20	1010
All GB respondents	100%	100	%	100%
·	426	2	34	193
	438			
Conservative	22%	25	%	19%
	514	2	58	255
	511			
Labour	27%	28	8%	26%
	123		61	63
	129			
Liberal Democrat	6%	6	3%	6%
	378	2	06	172
	375			
Some other party	20%	22	2%	17%
	178		75	103
	171			
Would not vote	9%	8	8%	10%
	311		03	208
	306	_		_30
Don't know	16%		%	21%
	70	``		

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	Total	18-34	35-54	55+
V1 first stage vote	. Otta	10 04	00 0 1	001
If there were a general election tomorrow, for				
which party would you vote?				
Weighted base	1930	559	680	691
Unweighted base	1930	489	708	733
All GB respondents	100%	100%	100%	100%
	426	105	130	192
	438			
Conservative	22%	19%	19%	28%
	514	181	190	142
	511			
Labour	27%	32%	28%	21%
	123	41	37	45
	129			
Liberal Democrat	6%	7%	5%	7%
	378	67	149	162
	375			
Some other party	20%	12%	22%	23%
	178	72	70	37
	171			
Would not vote	9%	13%	10%	5%
	311	94	105	113
	306			
Don't know	16%	17%	15%	16%
	7 -			

				Liberal		ne other	Would not		
	Total	Conservative	Labour	Democrat	par	ty	vote	Don't	know
V2 second stage vote									
Which of these parties would you vote for?									
Weighted base	378			0	0	378		0	0
Unweighted base	375			0	0	375		0	0
All selecting "some other party"	100%			0	0	100%		0	0
	50)	0	0	56		0	0
	53								
Scottish National Party	15%	6)	0	0	15%		0	0
		3 ()	0	0	8		0	0
	8	3							
Plaid Cymru	2%	6 ()	0	0	2%		0	0
	47	7)	0	0	47		0	0
	46	6							
Green	12%	6)	0	0	12%		0	0
	242)	0	0	242		0	0
	242	2							
United Kingdom Independence Party (UKIP)	64%)	0	0	64%		0	0
у (от ту				0	0	8		0	
	-	7		-	-			•	_
British National Party (BNP)	2%	, ,)	0	0	2%		0	0
			<u> </u>	0	0	2		0	0
		2			•	_			•
Respect	1%)	0	0	1%		0	0
i copou				0	0			0	0
	10		•	· ·	•	•		•	·
Some other party	2%)	0	0	2%		0	0
come office party			,)	0	0 -	6		0	0
	-	7	,	J	U	·		v	U
Don't know	2 %	, ,	1	0	0	2%		0	0
DOIL FUIOM	27	0(,	U	U	270		U	

VI_2nd_Stage

	vi_ziiu_Si	aye							
					United	British			
		Scottish			Kingdom	National		Some	
		National	Plaid		Independence	Party		other I	Don't
	Total	Party	Cymru	Green	Party (UKIP)	(BNP)	Respect	party I	know
V2 second stage vote		-				,	•		
Which of these parties would you vote for?									
Weighted base	378	56	8	47	242	: E	3 2	2 9	6
Unweighted base	375	5 53	3 8	46	242	? 7	7 2	2 10	7
All selecting "some other party"	100%	100%	100%	100%	100%	100%	100%	100%	100%
· ·	56	5 56	6 0	0	0) 0	0	0
	53	3							
Scottish National Party	15%	100%	6 0	0	0	0) 0	0	0
	8	S C	8	0	0		0	0	0
	8	}							
Plaid Cymru	2%		100%	. 0	0) (0	0	C
	47	′ () 0	47	0		0	0	
	46	;							
Green	12%		0	100%	0) (0	0	C
	242) 0	0	242		0	0	(
	242								
United Kingdom Independence Party (UKIP)	64%			0	100%				(
	8	3) 0	0	0	8	3 0	0	0
	7	•							
British National Party (BNP)	2%		0	0	0	100%			C
	2) 0	0	0	C) 2	2 0	0
	2								
Respect	1%				0)C	100%		(
	9) C) 0	0	0	C	0	9	
	10								
Some other party	2%					(0	100%	
	6) 0	0	0		0	0	6
	7								
Don't know	2%		0	0	0)C	0	0	100%

	Total	Male	Fe	male
V2 second stage vote				
Which of these parties would you vote for?				
Weighted base	378		206	172
Unweighted base	375		202	173
All selecting "some other party"	100%	10	00%	100%
	56		28	28
	53			
Scottish National Party	15%	1	4%	16%
	8		5	3
	8			
Plaid Cymru	2%		3%	2%
	47		23	25
	46			
Green	12%	1	1%	14%
	242		137	105
	242			
United Kingdom Independence Party (UKIP)	64%		57%	61%
	8		7	1
	7			
British National Party (BNP)	2%		3%	0%
	2		1	1
	2			
Respect	1%		0%	1%
	9		3	6
	10			
Some other party	2%		1%	3%
· ·	6		2	4
	7			
Don't know	2%		1%	2%

	Total	18-34	35-54	5	5+
V2 second stage vote					
Which of these parties would you vote for?					
Weighted base	378		67	149	162
Unweighted base	375	;	57	151	167
All selecting "some other party"	100%	100)%	100%	100%
	56		7	29	20
	53	}			
Scottish National Party	15%	1	1%	19%	12%
	8		5	3	0
	8	}			
Plaid Cymru	2%		7%	2%	0%
	47	•	18	20	10
	46	;			
Green	12%		7%	13%	6%
	242		31	85	126
	242				
United Kingdom Independence Party (UKIP)	64%	4	7 %	57 %	78%
	8		0	5	3
	7	•			
British National Party (BNP)	2%)	0	3%	2%
	2		0	2	0
	2				
Respect	1%)	0	1%	0
	9		2	4	3
	10)			
Some other party	2%		2%	3 %	2%
	6	i	4	2	0
	7	•			
Don't know	2%		5 %	1%	0

V3 likelihood to vote	Total	Conserv	/ative L	.abour	Liberal Democrat	Some other party	Would not vote	Don't know
If there WERE a general election tomorrow,								
how likely would you be to vote? Weighted base	19	20	426	514	123	378	178	311
Unweighted base	19		438	514 511	123			
All GB respondents	100		100%	100%				
All GD respondents	12		345	402				
	12		343	402	00	313	2	132
Would definitely yets		9 <i>1</i> 5%	81%	78%	65%	83%	1%	43%
Would definitely vote		88	74					
			74	105	38	55	0	117
Would probably yets		79)%	17%	20%	31%	14%	0	38%
Would probably vote		20	· - 17 /6 -	6	2			
		20 11	0	0	2	3	40	ວວ
Would probably not yets		5%	1%	1%	2%	1%	25%	18%
Would probably not vote								
		30	0	0	2	4	121	4
March I. In Contain and and a		24	•	•	40/	40/	C00/	40/
Would definitely not vote		<u>'%</u>	0	0				
5		18	2	1	1	1	10	3
Does not apply (e.g. not eligible to vote in		19						
UK General Elections)	1	%	0%	0%	1%	0%	6%	1%

VI	_2	nd_	_St	age

	VI_ZIIU_St	ay c							
		Scottish National	Plaid		United Kingdom Independence	British National Party		Some other	Don't
	Total	Party	Cymru	Green	Party (UKIP)	(BNP)	Respect	party	know
V3 likelihood to vote		•	•			,	•	. ,	
If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	378								
Unweighted base	375	53	8	46	242	? 7	7 2	2 10) 7
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%
	313	52	2 4	. 36	202	? 7	' 1	9) 3
	309								
Would definitely vote	83%	93%	43%	76%	83%	89%	60%	100%	53%
·	55 56		5	9	34	0) 1		2
Would probably vote	14%	6%	57%	20%	14%	. 0	40%		36%
<u> </u>	5 4	_	0	1	3	3 0	0) 0	1
Would probably not vote	1%		0	2%	1%	. 0	0) C	12%
	4	C	0	1	3		0)	,
	4								
Would definitely not vote	1%		0	2%	1%	. 0	0	0	
	1	1	0	0	0	1	0) C)
Does not apply (e.g. not eligible to vote in	2								
UK General Elections)	0%		0	0	0	11%	. 0) () (

V3 likelihood to vote	Total	Male	Female
If there WERE a general election tomorrow,			
how likely would you be to vote?	1930	937	993
Weighted base			
Unweighted base	1930		
All GB respondents	100%		
	1274	669	605
	1297		
Would definitely vote	66%	71%	61%
<u> </u>	388	160	228
	379		
Would probably vote	20%		23%
	120	38	
	111		
Would probably not vote	6%	4%	8%
	130	61	69
	124		
Would definitely not vote	7%	6%	7%
	18	8	10
Does not apply (e.g. not eligible to vote in	19		
UK General Elections)	1%		1%

	_	_
A	u	е

	Total	18-34	35-54	55+
V3 likelihood to vote				
If there WERE a general election tomorrow,				
how likely would you be to vote?				
Weighted base	1930	559	680	691
Unweighted base	1930	489	708	733
All GB respondents	100%	100%	100%	100%
·	1274	287	454	534
	1297	•		
Would definitely vote	66%	51%	67 %	77%
	388	152	133	103
	379)		
Would probably vote	20%	27%	20%	15%
	120	57	39	24
	111			
Veighted base Unweighted base	6%	10%	6%	3%
	130	55	48	26
	124			
Would definitely not vote	7%	10%	7%	4%
<u> </u>	18	7	6	5
Does not apply (e.g. not eligible to vote in	19)		
UK General Elections)	1%	1%	1%	1%

VI_1st_Stage

	Total	Conser	rvative	Labour	Liberal So r Democrat pa		Would not vote	Don't know	
DC Approval To what extent do you approve or disapprove of the way David Cameron is						, ,			
handling his job as Prime Minister?			440					0.40	
Weighted base		662	418	507					
Unweighted base		676	430	505					
All likely voters		0%	100%	100%					
		183 185	141	25	5 9	7	0	2	
Strongly approve	1	1%	34%	5%	7%	2%	0	1%	
		413 418	223	42	2 36	61	0	51	
Somewhat approve		25%	53%	8%	31%	16%	0	20%	
oomomat approvo		288 282	37	83					
Neither approve nor disapprove		7 %	9%	16%	23%	14%	50%	36%	
	;	320 326	15	120	24	. 99	0	62	
Somewhat disapprove		9%	4%	24%	21%	27%	0	25%	
		458 465	2	237					
Strongly disapprove	2	28%	0%	47%	18%	41%	50%	19%	
		596 603	364	67	45	68	0	52	
TOTAL: Approve	3	86%	87%	13%	38%	18%	0	21%	
		778 791	17	357	45	249	1	108	
TOTAL: Disapprove	4	7%	4%	70%	38%	68%	50%	43%	
Net:	-1	1%	83%	-57%	0%	-50%	-50%	-22%	

	VI_2nd_Sta	age			United	British			
DC Approval	Total	Scottish National Party	Plaid Cymru	Green	Kingdom Independence Party (UKIP)	National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way David Cameron is									
handling his job as Prime Minister?									
Weighted base	368								5
Unweighted base	365	52	2 8	44	237	6			6
All likely voters	100%	100%	100%	100%			100%	100%	100%
	7		0	0	7	0	C) 0	0
	6								
Strongly approve	2%	0							0
	61	4	2	10	44	0	C	0	2
	57		400/	040/	400/				040/
Somewhat approve	16%								
	51 53) 1	9	28	1	C) 1	0
Neither approve nor disapprove	14%		15%	21%	12%	17%		12%	0
	99 101	10	2	13	70	1	1	i 2	1
Somewhat disapprove	27%	17%	20%	29%	29%	13%	40%	25%	16%
	151 148		2 4	13	88	5	1		
Strongly disapprove	41%		46%	29%	37%	70%	60%	63%	53%
onengy memppione	68	4							
TOTAL: Approve	63 18%		400/	21%	21%	. 0			240/
TOTAL: Approve	249								
	2 49 249		5	20	138	•	2	· /	4
TOTAL: Disapprove	68%		66%	58%	67%	83%	100%	88%	69%

Gender Age

1662	2 83	0 8	33	1662	439	587	636
1676	82	1 8	55	1676	386	612	2 678
100%	1009	% 1 00	%	100%	100%	100%	100%
183	11	7	66	183	67	52	2 64
185	5			185			
11%	149	% 8	8%	11%	15%	9%	10%
413	21	3 2	00	413	115	130	169
418	3			418			
25%	26 9	% 2 4	%	25 %	26%	22%	27%
288	3 13	6 1	52	288	85	110	92
282	2			282			
17%	169	% 18	8%	17%	19%	19%	14%
320) 14	3 1	77	320	74	118	128
326	6			326			
19%	179	% 21	%	19%	17%	20%	20%
458	3 22	0 2	38	458	98	176	183
465	,)			465			
28%	279	6 29	%	28%	22%	30%	29%
596	33	0 2	66	596	181	182	233
603	3			603			
36%	409	32	%	36%	41%	31%	37%
778	36	4 4	15	778	172	295	311
791				791			
47%	449	6 50)%	47%	39%	50%	49%
	1676 100% 183 185 11% 413 418 25% 288 282 17% 326 326 19% 458 465 28% 596 603 36% 778 791	1676 82 100% 1009 183 11 185 11% 149 413 21 418 25% 269 288 13 282 17% 169 320 14 326 19% 179 458 22 465 28% 279 596 33 603 36% 409 778 36	1676 821 8 100% 100% 100 183 117 185 11% 14% 8 413 213 2 418 25% 26% 24 288 136 1 282 17% 16% 18 320 143 1 326 19% 17% 21 458 220 2 465 28% 27% 29 596 330 2 603 36% 40% 32 778 364 4 791 364 4	1676 821 855 100% 100% 100% 183 117 66 185 11% 14% 8% 413 213 200 418 25% 26% 24% 288 136 152 282 17% 16% 18% 320 143 177 326 19% 17% 21% 458 220 238 465 28% 27% 29% 596 330 266 603 36% 40% 32% 778 364 415	1676 821 855 1676 100% 100% 100% 100% 183 117 66 183 185 11% 14% 8% 11% 413 213 200 413 418 25% 26% 24% 25% 288 136 152 288 282 282 282 282 17% 16% 18% 17% 320 143 177 320 326 326 326 326 19% 17% 21% 19% 458 220 238 458 465 28% 27% 29% 28% 596 330 266 596 603 603 603 603 36% 40% 32% 36% 778 364 415 778 791 791 791	1676 821 855 1676 386 100% 100% 100% 100% 100% 183 117 66 183 67 185 185 11% 15% 11% 14% 8% 11% 15% 413 213 200 413 115 418 418 418 25% 26% 288 136 152 288 85 282 282 282 282 17% 16% 18% 17% 19% 326 326 326 326 19% 17% 21% 19% 17% 458 220 238 458 98 465 28% 27% 29% 28% 22% 596 330 266 596 181 603 603 603 36% 41% 778 364 415 778 172 791 791 791 791	1676 821 855 1676 386 612 100% 100% 100% 100% 100% 183 117 66 183 67 52 185 185 185 185 11% 15% 9% 413 213 200 413 115 130 418 418 418 418 418 25% 26% 22% 288 136 152 288 85 110 282 282 17% 19% 19% 19% 19% 19% 19% 19% 19% 19% 118 326 326 326 19% 17% 20% 458 98 176 465 465 28% 22% 30% 458 98 176 465 465 28% 22% 30% 596 181 182 603 603 603 603 36% 41% 31% 778 791 791 791 791 791 791 791 791 791 791 7

VI_1st_Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know	
EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?	Total	Conscivative	Lascai	Joinedia	party		Don't know	
Weighted base	166	52 418	507	118	368	2	249	
Unweighted base	167							
All likely voters	100							
	1()2 26						
Strongly approve	6	% 6%	14%	4%	1%	C	0	
	27 27	79 25					15	
Somewhat approve	17	% 6%	39%	16%	6%	C	6%	
·	5 1		159	35	71	1	133	
Neither approve nor disapprove	31	% 27%	31%	30%	19%	50%	54%	
	4 1 43		68	37	128		55	
Somewhat disapprove	25	% 31%	13%	31%	35%		22%	
	35 35		15	22	143	1	46	
Strongly disapprove	21	% 30%	3%	19%	39%	50%	18%	
	38 37		266	23	26		15	
TOTAL: Approve	23	% 12 %	52%	20%	7%		6%	
· ·	77 79		82	59	271	1	100	
TOTAL: Disapprove	46	<u>%</u> 61%	16%	50%	74%	50%	40%	
Net:	-23	% -49%	36%	-30%	-67%	-50%	-34%	

	VI_2nd_Sta	age			United	British				
	Total	Scottish National Party	Plaid Cymru	Green	Kingdom Independence Party (UKIP)	National Party (BNP)	Respect		Don't know	
EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?		,	· •		· · · · · · · · · · · · · · · · · · ·	(-11)	opcor	, and		
Weighted base	368								5	
Unweighted base	365								6	
All likely voters	100%						100%		100%	
	3 3) 2	2 0	2	0	0	0	0	
Strongly approve	1%	0	18%	. 0	1%	. 0	0	0	0	
	23 20		. 1	6	14	0	0	1	0	
Somewhat approve	6%	3%	11%	12%	6%	. 0	0	8%	0	
	71 70		1	10	39	1	0	1	3	
Neither approve nor disapprove	19%	29%	15%	22%	16%	17%	0	12%	49%	
	128 132		2	23	85	1	1	3	2	
Somewhat disapprove	35%	19%	20%	52%	36%	13%	40%	37%	40%	
	143 140		3	6	97	5	1	4	1	
Strongly disapprove	39%	49%	36%	14%	41%	70%	60%	43%	11%	
	26 23		2	. 6	16	0	0	1	0	
TOTAL: Approve	7%	3%	29%	12%	7%	0	0	8%	0	
	271 272		5	30	182	6	2	7	3	
TOTAL: Disapprove	74%	68%	56%	65%	77%	83%	100%	80%	51%	

Gender Age

	Total	Male	Female	2	Total	18-34	35-54	. 5	55+
EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?		maio	, omaic			10 01			
Weighted base	1662	2 8	30	833	166	2	439	587	636
Unweighted base	1676	8	21	855	167	6	386	612	678
All likely voters	100%	6 1 0 0)%	100%	100%	6 10	00%	100%	100%
·	10 2		66	36	10 10		62	21	19
Strongly approve	6%		8%	4%	6%	-	14%	4%	3%
changly applicate	27 9	9 1	38	142	27 27	9	103	95	81
Somewhat approve	17%		7 %	17%	179		24%	16%	13%
	51 1 509	l 2	19	292	51 50	1	138	192	181
Neither approve nor disapprove	31%		6%	35%	319		31%	33%	28%
	417 437		13	204	41 43	7	89	146	181
Somewhat disapprove	25%	2 6	6%	25%	25%		20%	25%	28%
· ·	35 3		94	159	35 35		46	132	174
Strongly disapprove	21%	2 3	8%	19%	219	6	11%	23%	27%
	38 1	l 2	03	178	38 37	1	165	117	100
TOTAL: Approve	23%		5%	21%	23%		38%	20%	16%
I For the second	77() 4	07	363	77 79	0	136	278	356
TOTAL: Disapprove	46%	49	9%	44%	46%	6 :	31%	47%	56%

VI_1st_Stage

	Total	Con	servative Lak	oour	Liberal Democrat	Some other party	Would not vote	Don't know
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?	Total	0011	JOI VALLED LAN	, out	20moorus	party		DOI! CRITICAL
Weighted base	1	662	418	507	118	368	2	2 249
Unweighted base		676	430	505	125			
All likely voters		00%	100%	100%	100%			
•		64 61	34	17	10			
Strongly approve		4%	8%	3%	9%	0%	C	1%
<u> </u>		207 204	79	44	50	13		20
Somewhat approve	1	12 %	19%	9%	42%	4%	C	8%
		424 426	130	97	33	50	1	113
Neither approve nor disapprove	2	26%	31%	19%	28%	14%	50 %	46%
		422 431	102	137	18	101		63
Somewhat disapprove	2	25%	24%	27%	16%	27%	C	25%
		545 554	74	211	6	202	1	51
Strongly disapprove	3	33%	18%	42%	5%	55%	50%	20%
		272 265	113	62	60	14	C	22
TOTAL: Approve	1	16%	27%	12%	51%	4%	C	9%
		966 985	176	348	25	303	1	114
TOTAL: Disapprove	5	58%	42%	69%	21%	82%	50%	46%
Net:	-4	12%	-15%	-57%	30%	-78%	-50%	-37%

	VI_2nd_Sta	age			United	British			
	Total	Scottish National Party	Plaid Cymru	Green	Kingdom Independence Party (UKIP)	National Party (BNP)	Respect		Don't know
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?		Í	•		,	,		. ,	
Weighted base	368								5
Unweighted base	365								6
All likely voters	100%					100%	100%		100%
	1 1	0	0	0	1	0	0	0	0
Strongly approve	0%	0	0	0	0%	0	0	0	0
	13 12		1	5	7	0	0	0	0
Somewhat approve	4%			12%					0
	50 51		3	7	27	1	0		2
Neither approve nor disapprove	14%	18%	36%	15%	11%	17%	0	12%	31%
	101 101		2	20	62	1	1	2	2
Somewhat disapprove	27%					13%	40%	25%	40%
	202 200		3	13	140	5	1	5	1
Strongly disapprove	55%		36%	28%	59%	70%	60%	63%	29%
	14 13		1	5	8	0	0	0	0
TOTAL: Approve	4%								0
	303 301	45	5	33	201	6	2	7	4
TOTAL: Disapprove	82%	81%	56%	73%	85%	83%	100%	88%	69%

Gender

NC Approval	Total	Male	Female
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?			
Weighted base	1662	830	833
Unweighted base	1676	821	855
All likely voters	100%	100%	100%
	64	50	14
	61		
Strongly approve	4%	6%	2%
	207	99	108
	204		
Somewhat approve	12%	12%	13%
	424	182	242
	426		
Neither approve nor disapprove	26%		
	422	203	218
	431		
Somewhat disapprove	25%	24%	26%
	545	295	250
	554		
Strongly disapprove	33%	36%	30%
	272	149	122
	265		
TOTAL: Approve	16%	18%	15%
	966	498	468
	985		
TOTAL: Disapprove	58%	60%	56%

	Total	18-34	35-54	55+
NC Approval				
To what extent do you approve or				
disapprove of the way Nick Clegg is				
handling his job as Leader of the Liberal				
Democrats?	4000	120	. F0-	7 626
Weighted base	1662			
Unweighted base	1676			
All likely voters	100%			
	64		12	2 8
	61			
Strongly approve	4%			
	207		66	82
	204			
Somewhat approve	12%			
	424		149	9 143
	426			
Neither approve nor disapprove	26%			
	422		158	3 169
	431			
Somewhat disapprove	25%	22%	27%	27 %
	545	109	202	2 234
	554	ļ		
Strongly disapprove	33%	25%	34%	37 %
	272	2 103	78	3 91
	265	5		
TOTAL: Approve	16%	23%	13%	6 14%
	966	204	360	403
	985	5		
TOTAL: Disapprove	58%	46%	61%	63%

EUR 1	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?							
Weighted base	166	S2 418	50°	7 118	368	2	249
Unweighted base	167	76 430	50	5 125	365	5 2	249
All likely voters	100	% 100%	100%	6 100%	100%	100%	100%
	15 16		7-	4 22	14	. (9
Very good	10	% 10%	15%	6 18%	4%		4%
	40 41		169	9 42	43		53
Quite good	24	% 24%	33%	36 %	12%		
	30 29		99	5 21	42		72
Neither good nor bad	18	% 17%	19%	6 18%	12%	50%	29%
	40 41		9	1 19	99		60
Quite bad	24	% 32%	18%	6 16%	27%	. (24%
	27 27		4:	3 9	149		24
Very bad	179	% 12%	9%	8 %	40%		10%
	10)1 	3:	3 4	16	1	28
Don't know	6'	% 5%	6%	4 %	4%	50%	11%
		13 4		2 0	4		3
Prefer not to say	1	<u>%</u> 1%	0%	60	1%		1%
TOTAL: Good	349	% 33%	48%	54 %	15%	0%	25%
TOTAL: Bad	41	% 44%	26%	24 %	67%	0%	34%

	VI_2nd_St	age							
EUR 1	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?									
Weighted base	368								5
Unweighted base	365								
All likely voters	100%								
	14 14					0	C	0	0
Very good	4%	8%	34%	14%	0	0	C	0	0
	43 44		2	22	4	2	C	0	1
Quite good	12%			48%	2%	30%			18%
	42 42		2	9	19	0	C	0	0
Neither good nor bad	12%	21%	22%	20%	8%	0			0
	99 102								0
Quite bad	27%							49%	0
	149 146								
Very bad	40%								
	16 13					_	C		
Don't know	4%	8%	20%			0	C		
	4 4		0	0	0	0	C	2	1
Prefer not to say	1%	2 %	·	<u>0</u>	0	0		27%	13%
TOTAL: Good	15%	30%	63%	62%	2%	29%	0%	0%	20%
TOTAL: Bad	67%	38%	0%	18%	87%	57%	100%	56%	20%

	Total	Male	Female	Total	18-34	35-54	55+
EUR 1	Total	Maio	Terridic	Total	10 04	00 04	001
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?							
Weighted base	1662	830	833	1662	439	587	636
Unweighted base	1676	821	855	1676	386	612	678
All likely voters	100%	100%	100%	100%	100%	100%	100%
	159 165		58	159 165		42	49
Very good	10%	12%	7%	10%	15%	7%	8%
· -	407 418		191	407 418		129	131
Quite good	24%	26%	23%	24%	33%	22%	21%
	305 296		159	305 296		115	104
Neither good nor bad	18%	18%	19%	18%	19%	20%	16%
	403 417		210	403 417		157	177
Quite bad	24%	23%	25%	24%	16%	27%	28%
	275 270		131	275 270		99	149
Very bad	17%	17%	16%	17%	6%	17%	23%
	101 99		77	101 99		40	24
Don't know	6%	3%	9%	6%	8%	7%	4%
	13 11		7	13 11		4	2
Prefer not to say	1%	1%	1%	1%	2%	1%	
TOTAL: Good	34%	38%	30%	34%	49%	29%	28%
TOTAL: Bad	41%	40%	41%	41%	22%	44%	51%

Age

EUR 2	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?							
Weighted base	166	2 418	50	7 118	368	2	249
Unweighted base	167	6 430	50	5 125	365	5 2	249
All likely voters	1009						100%
	48 47		9	1 17	201	0	44
Would definitely vote to leave the EU	299	31 %	18%	6 15%	55%	0	18%
	38 38		11	25	60	0	56
Would probably vote to leave the EU	239	31 %	22%	21 %	16%	0	23%
	31 32		12	3 21	42	0	41
Would probably vote to remain in the EU	199	% 19%	25%	6 18%	11%	0	16%
	24 26		10	6 38	34	0	27
Would definitely vote to remain in the EU	159	% <u>11%</u>	219	32 %	9%	0	11%
	22 21		7	0 17	26	2	73
Don't know	139	8%	149	6 14%	7%	100%	29%
		7 3		2 0	4	0	8
Prefer not to say	19	<u>%</u> 1%	09	60	1%	<u> </u>	3%
TOTAL: Vote to leave	52%	% 62%	40%	36 %	71%	0%	40%
TOTAL: Vote to remain	349	% 30%	46%	50 %	21%	0%	27%

	VI_2nd_St	age							
EUR 2	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect		Don't know
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?									
Weighted base	368	56	8	45	236	7			5
Unweighted base	365	52	2 8	44	237	6	5 2	2 10	6
All likely voters	100%								100%
	201 200		3 0	2	177	5	6 0	2	1
Would definitely vote to leave the EU	55%			5%				23%	27%
	60 60		0	8	37	0	2	2 1	2
Would probably vote to leave the EU	16%	17%	4%	18%	16%	. 0	100%	12%	42%
	42 43		3 4	12	10	2	? C	0	1
Would probably vote to remain in the EU	11%	24%	51%	27%	4%	30%		0	13%
	34 35		3	18	2	0	0	0	1
Would definitely vote to remain in the EU	9%	18%	34%	40%	1%	0) (0	18%
	26 23		1	4	10	0	0) 4	0
Don't know	7 %	13%	11%	10%	4%	0) (45%	0
	4		2 0	0		0	0	2	0
Prefer not to say	4 1%		. 0	0	0	0) (21%	0
TOTAL: Vote to leave	71%	41%	0%	22%	91%	71%	100%	33%	60%
TOTAL: Vote to remain	21%	41%	88%	67%	5%	29%	0%	0%	40%

	Total	Male	Female	Total	18-34	35-54	55+
EUR 2							
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?							
Weighted base	1662	830	0 83	3 1662	2 439	587	636
Unweighted base	1676	82	1 85	5 1676	386	612	678
All likely voters	100%	100%	6 100°	% 100%	100%	100%	100%
	481	25	7 22	4 481	80	169	232
	476			476	5		
Would definitely vote to leave the EU	29%		6 27 ⁶			29%	37%
	383	178	3 20			141	144
	385			385			
Would probably vote to leave the EU	23%			_			
	312		B 15			107	107
	323			323			
Would probably vote to remain in the EU	19%			_		18%	17%
	248		6 10			73	98
	262			262			
Would definitely vote to remain in the EU	15%						
	220		4 13			93	53
	216			216			
Don't know	13%		6 16°	_		16%	
	17		7 1	0 17		5	2
	14			14			
Prefer not to say	1%	19	6 19	<u>/</u> 1%	2%	1%	0%
TOTAL: Vote to leave	52%	52%	6 51 9	% 52 %	41%	53%	59%
TOTAL: Vote to remain	34%	37%	6 31 9	% 34%	40%	31%	32%

Age

Econ1	Total	Cor	servative	Labour		Liberal Democrat	Some other party	Would not vote	Don't know
Which, if any, of the following would you say you trust more to handle the economy?									
Weighted base	10	662	418		507	118	368		2 249
Unweighted base	16	676	430		505	125	365	2	2 249
All likely voters	10	0%	100%	10	0%	100%	100%	100%	100%
		5 51 559	369		35	23	83	(41
David Cameron and George Osborne	3	3%	88%		7 %	20%	23%	(16%
		307 314	3		269	7	16	(12
Ed Miliband and Ed Balls	1	8%	1%		3%	6%	4%		5%
		1 19	4		20	57	17		
Nick Clegg and Vince Cable		7 %	1%		4%	48%	5%		9%
		504	28		123	20	230		2 102
None of these		0%	7%		24%	17%	63%	100%	41%
		1 82 176	14		61	11	21		74
Don't know	1	1%	3%		2 %	10%	6%	(30%

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	VI_ZIIU_St	age							
		Scottish			United Kingdom	British National		Some	
		National	Plaid		Independence	Party		other	Don't
	Total	Party	Cymru	Green	Party (UKIP)	(BNP)	Respect	party	know
Econ1							-		
Which, if any, of the following would you say you trust more to handle the economy?									
Weighted base	368	56	8	45	236	7	2		9 5
Unweighted base	365	52	2 8	44	237	' 6	5 2	2 10	0 6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	6 100%
	83	4	3	10	66	1	0		0 0
	81								
David Cameron and George Osborne	23%	6%	31%	22%	28%	17%	. 0) (0 0
	16	2	2	4	6	0	1		1 0
	17								
Ed Miliband and Ed Balls	4%	3%	29%	8%	3%	. 0	60%	12%	6 0
	17	2	2 0	10	5	0	0		0 0
	17								
Nick Clegg and Vince Cable	5%	4%	0	22%	2%	. 0	0) (0 0
	230	42	2 3	20	147	· 6	1		8 4
	229								
None of these	63 %	75%	36%	45%	62%	83%	40%	88%	% 82 %
	21	6	0	2	. 12	0	0		0 1
	21								
Don't know	6%	11%	4%	4%	5%	. 0	0) (0 18%

Gender	Age	
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	Total	Male	Female	Total	18-34	35-54	55+
Econ1							
Which, if any, of the following would you syou trust more to handle the economy?	say						
Weighted base	1662	830	833	1662	439	587	636
Unweighted base	1676	821	855	1676	386	612	678
All likely voters	100%	100%	100%	100%	100%	100%	100%
	551	313	238	551	144	157	250
	559			559	1		
David Cameron and George Osborne	33%	38%	29%	33%	33%	27%	39%
	307	149	158	307	96	114	96
	314			314			
Ed Miliband and Ed Balls	18%	18%	19%	18%	22%	19%	15%
	119	58	61	119	37	38	45
	123			123			
Nick Clegg and Vince Cable	7%	7%	7%	7%	8%	6%	7%
	504	240	265	504	102	211	191
	504			504			
None of these	30%	29%	32%	30%	23%	36%	30%
	182	69	112	182	60	67	55
	176			176	i		
Don't know	11%	8%	13%	11%	14%	11%	9%

	Total	Con	servative Labo		Liberal Democrat	Some other party	Would not vote	Don't know
Econ2								
Thinking about the current state of the UK								
economy, would you say it is								
Weighted base		1662	418	507	118	368		
Unweighted base		1676	430	505	125	365	2	249
All likely voters	1	00%	100%	100%	100%	100%	100%	100%
		59	37	16	5	1	0	0
		55						
Very good		4%	9%	3%	4%	0%	0	0
		265	151	52	21	21		19
		270						
Quite good		16%	36%	10%	18%	6%	0	8%
		504	144	125	40	110	1	83
		508						
Neither good nor bad		30%	34%	25%	34%	30%	50%	33%
		589	75	211	37	157		109
		604						
Quite bad		35%	18%	42%	32%	43%	0	44%
		229	8	97	13			
		222		_				
Very bad		14%	2%	19%	11%	21%	50%	13%
		17	2	7	1			
		17					_	_
Don't know		1%	1%	1%	1%	1%	0	2%
TOTAL: Good		19%	45%	13%	22%	6%	0%	8%
TOTAL: Bad		49%	20%	61%	42%	63%	50%	57%

	VI_2nd_Stage									
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect		Don't know	
Econ2 Thinking about the current state of the UK										
economy, would you say it is										
Weighted base	368	56	8	45	236	7	2	2 9	5	
Unweighted base	365								_	
All likely voters	100%									
	1									
Very good	0%	0	0	0	0%	0	0	0	0	
, 3	21									
	21									
Quite good	6%	3%	11%	5%	7%	13%	0			
	110		. 1	21	70	1	0	2	2	
	110									
Neither good nor bad	30%								31%	
	157		5	18	104	3	2	2	1	
Ouite had	158		C40/	400/	4.407	200/	4000/	400/	400/	
Quite bad	43% 76								<mark>16%</mark>	
	76		1	4	45		0	, 5	3	
Very bad	21%		16%	8%	19%	30%	0	62%	53%	
very bau	2170									
	2		Ū	•	•	· ·	•		· ·	
Don't know	1%		0	0	0%		0	00		
TOTAL: Good	6%	4%	13%	4%	7%	14%	0%	0%	0%	
TOTAL: Bad	63%	70%	75%	49%	63%	71%	100%	78%	80%	

Gender	Age	
O 0uo.	, ,90	

	Total	Male	Female	Total	18-34	l.	35-54	55+	
Econ2	Total	Maic	Tomaic	Total	100-	•	00 04	001	
Thinking about the current state of the UK economy, would you say it is									
Weighted base	1662	830	0 83	33 1	662	439	58	7	636
Unweighted base	1676	82 ⁻	1 85	55 1	676	386	61	2	678
All likely voters	100%	100%	6 100	% 1	00%	100%	1009	%	100%
•	59	4(6	12	59	43		9	7
	55	;			55				
Very good	4%	6%	6 1	%	4%	10%	. 19	%	1%
	265	154	4 1	11	265	71	8	30	114
	270)			270				
Quite good	16%	19%	6 13	%	16%	16%	149	%	18%
	504	263	3 24	1 1	504	120	17	9	204
	508	}			508				
Neither good nor bad	30%	32%	6 29	%	30%	27%	319	%	32%
	589	278	3 3 ²	11	589	134	23	i 0	225
	604				604				
Quite bad	35%	33%	6 37	%	35%	31%	399	%	35%
	229	82	2 14	17	229	59	8	34	85
	222	<u>.</u>			222				
Very bad	14%	10%	6 18	%	14%	14%	149	%	13%
•	17		7	10	17	12		5	1
	17	•			17				
Don't know	1%	19	61	%	1%	3%	19	%	0%
TOTAL: Good	19%	24%	6 15	%	19%	26%	159	%	19%
TOTAL: Bad	49%	43%	6 55	%	49%	44%	539	%	49%

Econ3	Total	Conservative	Labour		Liberal Democrat	Some other party	Would not vote	Don't know
Who would you say is most responsible for								
the current state of the UK economy? Weighted base	166	2 418		507	118	368	2	2 249
Unweighted base	1670			505	125			
All likely voters	100%			00%				
All likely voters	568			262	34			
	57 ⁻			202	5 4		`	, 43
The current Coalition government	34%		. 5	2%	29%	32%	. (20%
government	67:			72	50			
	679	-					•	,
The last Labour government	41%		. 1	4%	43%	46%	. (39%
3	24			113				46
	258							
None of these	15%		. 2	2%	18%	13%	50%	19%
	174			60	12			57
	168	8						
Don't know	10%	3 %	. 1	2%	11%	9%	50%	23%

VI	2nd	Stage
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	VI_ZIIU_St	age							
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Econ3			•				•		
Who would you say is most responsible for the current state of the UK economy?									
Weighted base	368	56	8	45	236	7	7 2		9 5
Unweighted base	365	52	: 8	44	237	' 6	5 2	2 1	0 6
All likely voters	100%	100%	100%	100%	100%	100%	100%	1009	// 100%
·	117 117		4	14	67	' 3	3 1		4 2
The current Coalition government	32%	42%	47%	32%	28%	38%	60%	429	33%
	169 168		3	15	126	2	2		0 2
The last Labour government	46%	39%	31%	34%	53%	28%			0 42%
	50 48			10	24	. 2	2 1		2 1
None of these	13%		18%	22%	10%	34%	40%	289	25%
	32 32		0	6	19	0) (3 0
Don't know	9%		4%	12%	8%	. () (30%	% 0

F9	Total	Male	Female
Econ3 Who would you say is most responsible for the current state of the UK economy?			
Weighted base	1662	830	833
Unweighted base	1676	82 ⁻	1 855
All likely voters	100%	100%	6 100%
	568	29	5 273
	571		
The current Coalition government	34%	36%	33 %
	673	344	4 330
	679		
The last Labour government	41%	41%	40 %
	247	129	118
	258		
None of these	15%	16%	6 14%
	174	62	2 112
	168		
Don't know	10%	7%	6 13%

•		
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Econ3	Total	18-34	35-54	55+
Who would you say is most responsible for				
the current state of the UK economy? Weighted base	1662	439	587	636
Unweighted base	1676			
•				
All likely voters	100%			
	568	161	205	202
	571			
The current Coalition government	34%	37%	35%	32%
	673	155	219	299
	679			
The last Labour government	41%	35%	37%	47%
	247	57	97	94
	258			
None of these	15%	13%	16%	15%
	174	67	66	41
	168			
Don't know	10%	15%	11%	6%